

Antai - Euromed Management MBA Program (AEMBA)

■ Finance ■ Global Management ■ Talent Leadership

Objectives

In order to meet the critical demand for talents in the fast track, Antai College of Economics and Management, Shanghai Jiaotong University and Euromed Management Ecole de Marseille jointly establish the AEMBA (Antai Euromed Marseille MBA) program to satisfy the internationalization of local companies as well as the localization of MNCs. AEMBA is one affiliate of WorldMed MBA from Euromed Management Ecole de Marseille.

Finance Track: In addition to their functional responsibilities, it is increasingly important for managers to familiarize themselves with the capital structuring of their business. This track helps you to break the bottleneck by emphasizing managerial knowledge on investment and finance.

Global Management Track: Increasing numbers of MNCs are enhancing their operations in China, and the internationalization of Chinese companies is irreversible. Consequently there is a huge demand for managers with an international vision, operation skills and market exploration capabilities in this expanding multicultural environment. The AEMBA will provide you deep insights and skills in how to manage global businesses.

Talent Leadership Track: In today's global economy, talent has become a key competitive resource. The ability to strategize and implement talent development at government and corporate level is a key challenge for success in taking leadership roles in the global economy. This track build and inspire talent strategist.

About School

Established in 1872, Euromed Management Ecole de Marseille was the first business school in France and it is ranked as one of the top ten Grande Ecole de Management. Euromed Management is one of an elite group of 50 in Europe and 80 in the world, to be EQUIS and AMBA accredited. In 2010, the master of management of Euromed Management Ecole de Marseille, ranked No.30 globally by Financial Time. Euromed Management is recognized by the Chinese Ministry of Education.

Shanghai Jiaotong University, founded in 1896, was the first Chinese University to establish a department of management science. In 2010, the master of management of Antai College of Economics and Management (ACEM), ranked No.46 by Financial Time.

Distinguished Feature

AEMBA program is one of the few Sino-foreign International MBA programs, which both partners have accredited by EQUIS and AMBA.

Launched in 2003, the Antai - Euromed Marseille MBA (AEMBA) program has enrolled 560 participants over 8 intakes by 2010. All participants have a high command of English and among them 25% are international participants and 90% are from MNCs.

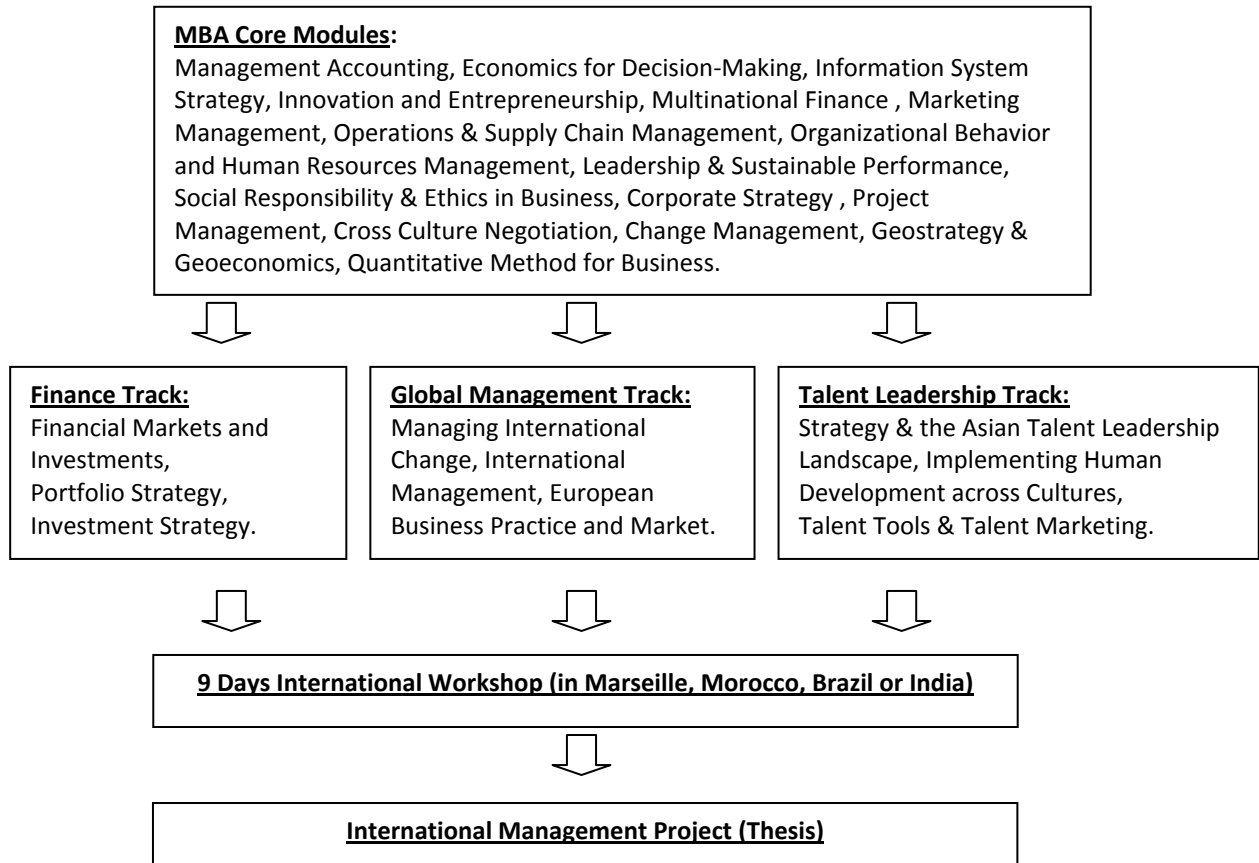
After the development in fast track, managers face challenges: how to grow their international projects? How to pro-actively manage an increasingly internationalized team? How to secure the financial resources to rapidly expand operations? And how do talents contribute to the corporate strategy?

The AEMBA program provides the appropriate cutting-edge solutions and has enjoyed "word of mouth" advocacy from former students. Increasing numbers of applicants are recommended by alumni.

The distinguished features of the programme are as follows:

1. Emphasize on personal development in the middle and long term.
2. Specializes in three tracks, i.e. Finance, Global Management and Talent Leadership.
3. Lectures are conducted in English.
4. Participation in the alumni network both in Euromed Management and ACEM.
5. Life-long study is ensured by regular executive talks.

Course Contents



* Course subjects to change for unusual circumstance.



Program and Degree

The classroom-workplace format helps you to pursue a graduate management degree without interrupting your career. Modular teaching, concentrates on three full days (from Friday to Sunday or Saturday to Monday) each month in the delivery of one course. The program lasts for 20 months and participants will take 19 courses and have a 3-month international management project. Upon completion of the program (thesis) with a graduation grade, a MBA degree will be granted by the Euromed Management Ecole de Marseille, and a certificate will be issued by ACEM, Shanghai Jiaotong University.



Admission Criteria

Career background and academic qualifications are the two principal criteria for admission. Applicants should have:

1. At least three years full-time work experience
2. A recognized college's degree.
3. Pass the online based Personal Competency Analysis (PCA) test and face-to-face interview, organized by two institutions.
4. Strong motivation and commitment for completing the MBA program on a part-time basis is expected. The student's employer must agree to give two working days off for study in each month.



Opening Date

25th October, 2011



Tuition fee

Finance Track:	228,000 RMB
Global Management Track:	228,000 RMB
Talent Leadership Track:	238,000 RMB



Contact Us

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Links:



EQUIS (European Quality Improvement System) is the important index of the quality and academic advancement of the management schools (universities) established by European Foundation for Management Development. Nowadays, there are 87 business schools in 28 countries are accredited such as London Business School, Copenhagen Business School, INSEAD, Erasmus University Rotterdam Business School, SDA Bocconi and Stockholm School of Economics.

EQUIS Website: <http://www.efmd.org/equis>



AMBA (The Association of MBAs) is the advocate for the MBA and was established in 1967. The Association's accreditation service is internationally recognized as the global standard for all MBA, DBA and MBM programmes. We also offer the only professional membership association for MBA students and graduates. The Association of MBAs now accredits MBA programmes at 142 business schools in 67 countries worldwide.

AMBA Website: <http://www.mbaworld.com/>