



Shanghai Jiaotong University — Euromed Management Ecole de Marseille 2011 Intake Executive MBA Program

About School

Shanghai Jiaotong University, founded in 1896, is one of top five universities in China. Thanks to excellent teaching facilities and faculty, Antai College of Economics and Management (ACEM) was listed as the 25th Most Excellent School in a recent evaluation of all Asian MBA Schools. The ACEM has received EQUIS and AMBA accreditation in 2008.

In 1872, the Chambre de Commerce et Industrie Marseille-Provence (CCIMP), created what is today Euromed Management Ecole de Marseille, establishing the first (hence, the oldest) graduate business school in France. Euromed Management is one of the top ten French business schools. In 2010, the master of management of Euromed Management, ranked No.30 globally by Financial Time.

Objectives

“Your Vision, Your Victory”. We build and inspire talent strategists from MNCs on their way of localization in China, and those from Chinese companies on the track of going global. After participating this program, senior managers should:

- Have full confidence to deal diversified, multi-cultural and fast-changing business
- Build strong ability to influence people and organizations
- Implement innovation throughout the company
- Conquer the next summit

Program Introduction

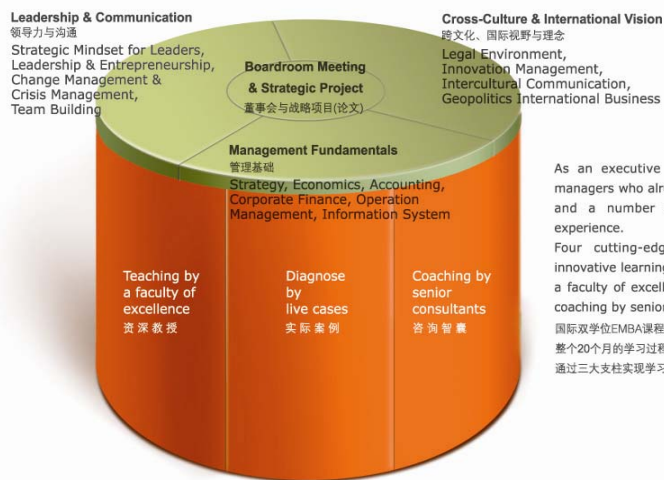
AEMBA (Antai Euromed Management MBA) was established in 2003 by two schools. AEMBA is one affiliate of WorldMed MBA from Euromed Management. In 2008, a dual-degree EMBA program has been launched. By 2010, the AEMBA program has enrolled 560 participants over 8 intakes. All participants have a high command of English and among them 25% are international participants and 90% are from MNCs.

The WorldMed MBA of Euromed Management is ranked 84th globally by Financial Times in 2010. The EMBA program from Shanghai Jiaotong University was awarded one of the top 3 “best leading EMBA program in China” by ten prestigious local mass media (BusinessWeek, Netease, The Economic Observer).

Participants of Executive MBA are coming from leading international and local companies including Intel, PWC, Volvo, Kodak, Bertelsmann, Hilton, Tyco Electronics, Astrazeneca, Maersk, Bank of Communication, Nanfang Daily Media Group, China Shipyard Group, and Shanghai Advertising, among the others.

Distinguished Feature

- One of the few Sino-foreign EMBA programs that both institutions received EQUIS and AMBA accreditation
- Dual-degree of EMBA, lifting your personal brand at both domestic and international level
- Exciting learning experience, three pillars to coach you: senior faculty, chief consultants, and live cases from participants
- English teaching and part-time based, studying MBA in China while developing your international carrier in Asia-Pacific region.
- Executive-level business club and alumni



As an executive programme, AEMBA targets senior managers who already have a basic academic education and a number of years of hands-on managerial experience.

Four cutting-edge modules are delivered via an innovative learning approach - three pillars: teaching by a faculty of excellence, diagnose by live cases and the coaching by senior consultants.

国际双学位EMBA课程提供了一个创新的学习平台。整个20个月的学习过程中,以学员自己的《战略咨询项目》为主线,通过三大支柱实现学习。

* Course subjects to change for unusual circumstance.

Faculty

A strong international faculty with a renowned reputation in management and business, many of whom are internationally recognized scholars, editors of academic magazines and senior consultants of companies and government. The program will adopt latest teaching methods and materials, which will facilitate the transfer of latest international business thinking to students.

It is routine practice to invite domestic and overseas management experts, senior consultants and government officials to deliver Executive Talks.

Program Duration

This part-time based programme lasts for 24 months. One module is composed of four full days (from Thursday to Sunday).

Tuition fees


478,000RMB (all formats) for dual degree EMBA program. This includes tuition fees, textbooks, spontaneous translation, coffee breaks, school's facilities, Business Executive Training Abroad (BETA) program, exclusive of international flight and accommodation in France.

 Degree

Upon completion of the program with a graduation grade, one Executive Master of Business Administration (EMBA) degree will be granted by the Euromed Management Ecole de Marseille, and another EMBA degree will be granted by Shanghai Jiaotong University, which is approved by the Degree Administration Committee of the State Council, P.R. China.

 Admission Criteria

1. At least eight years full-time work experience, and five years management experience
2. A recognized college degree
3. Mini GMAT test, and face-to-face interview in English by two schools
4. A clearly formulated "strategic project"


 Application Procedures

Step One: The pre-admission. Download pre-application form from www.AEMBA.com.cn, and send back to program office.

Step Two: Formal application. Complete the application package with other documents.

Step Three: Attend test and interview in English. The presentation on your strategic project will be the core content of interview.

For details, please visit program web site (www.aemba.com.cn) or contact program office.

 Opening Date

24th October, 2011. The number of participants is limited at 40.

 Contact Us

AEMBA program Office (Dual Degree EMBA programme)

Address: Room 103, South Building, 535 Fahu Zhen Road, Antai College of Economics and Management, Shanghai Jiaotong University, Shanghai, P. R. China.

Post Code: 200052

Tel: 021-5230 1598

Fax: 021-5230 3357

E-mail: aemba.vip@sjtu.edu.cn

[Http://www.AEMBA.com.cn](http://www.AEMBA.com.cn) or www.acem.sjtu.edu.cn